

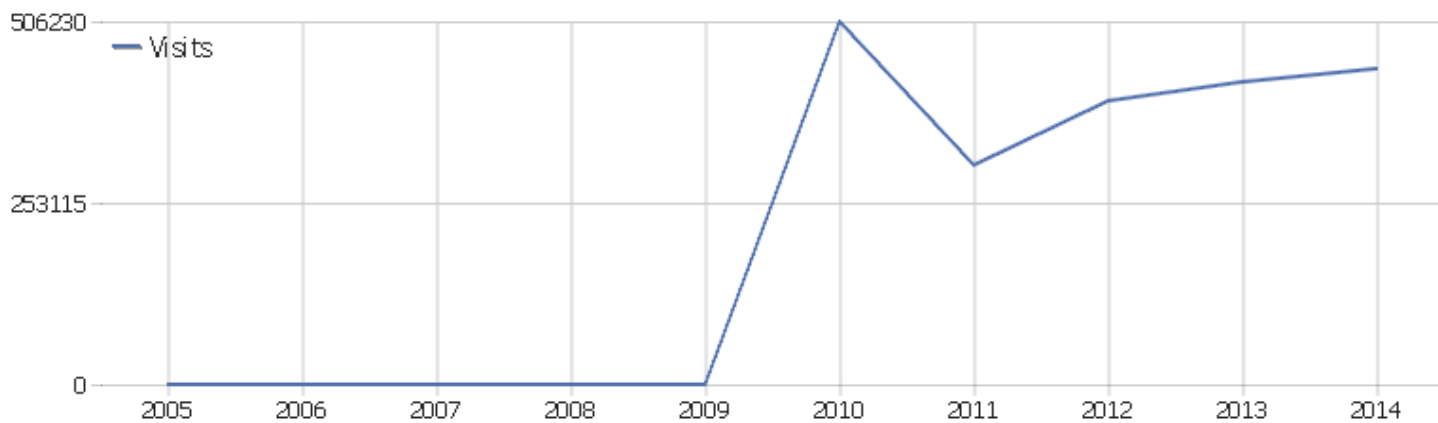


Transition Network

Date range: 2014

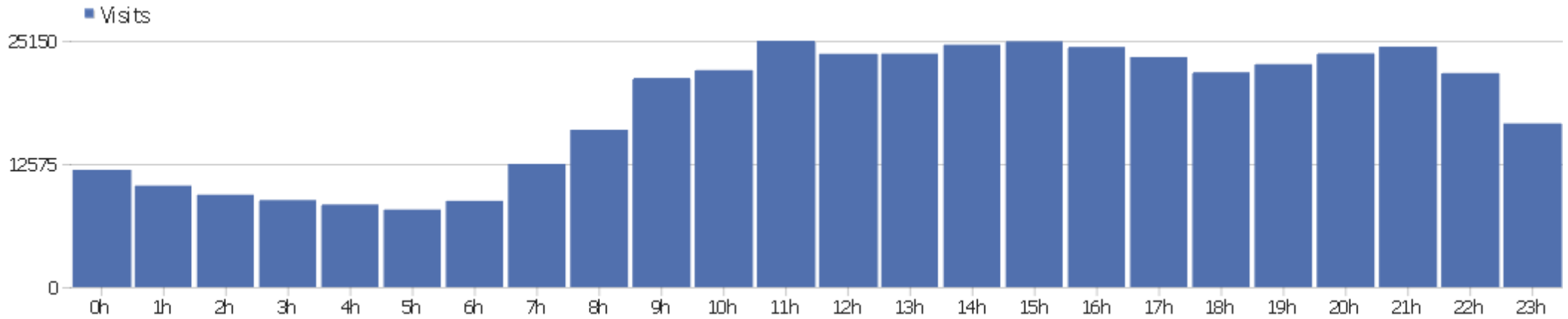
Annual Transition Network 2014 Piwik Stats Report

Visits Summary



Name	Value
Visits	440339
Actions	1149715
Maximum actions in one visit	708
Actions per Visit	2.6
Avg. Visit Duration (in seconds)	00:02:29
Bounce Rate	65%
Unique visitors	0
Users	0

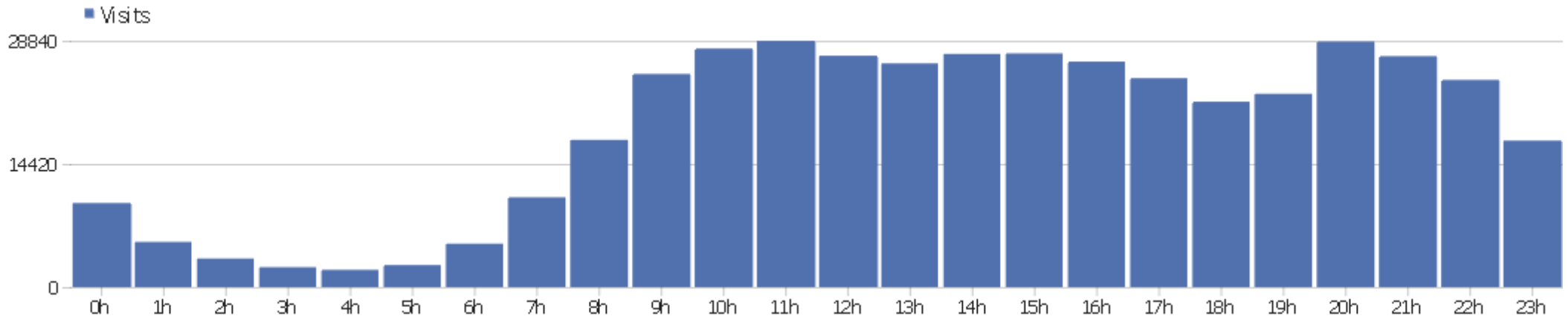
Visits by Server Time



Server time	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
0h	11974	31942	2.7	00:02:33	66%	£ 0
1h	10359	26588	2.6	00:02:25	68%	£ 0
2h	9432	23590	2.5	00:02:22	67%	£ 0
3h	8890	23203	2.6	00:02:33	66%	£ 0
4h	8439	21351	2.5	00:02:32	67%	£ 0
5h	7920	21169	2.7	00:02:36	67%	£ 0
6h	8807	21845	2.5	00:02:20	68%	£ 0
7h	12578	30630	2.4	00:02:18	67%	£ 0
8h	16064	38922	2.4	00:02:20	67%	£ 0
9h	21353	52053	2.4	00:02:15	66%	£ 0
10h	22152	59599	2.7	00:02:43	65%	£ 0
11h	25147	65939	2.6	00:02:34	65%	£ 0
12h	23817	63188	2.7	00:02:32	65%	£ 0
13h	23839	64223	2.7	00:02:33	64%	£ 0
14h	24749	65640	2.7	00:02:29	64%	£ 0

15h	25101	69059	2.8	00:02:40	63%	£ 0
16h	24522	69818	2.8	00:02:41	63%	£ 0
17h	23485	64778	2.8	00:02:37	64%	£ 0
18h	21940	57063	2.6	00:02:28	65%	£ 0
19h	22764	56789	2.5	00:02:16	67%	£ 0
20h	23862	60434	2.5	00:02:22	66%	£ 0
21h	24551	60396	2.5	00:02:12	66%	£ 0
22h	21849	55981	2.6	00:02:27	66%	£ 0
23h	16711	45461	2.7	00:02:37	65%	£ 0

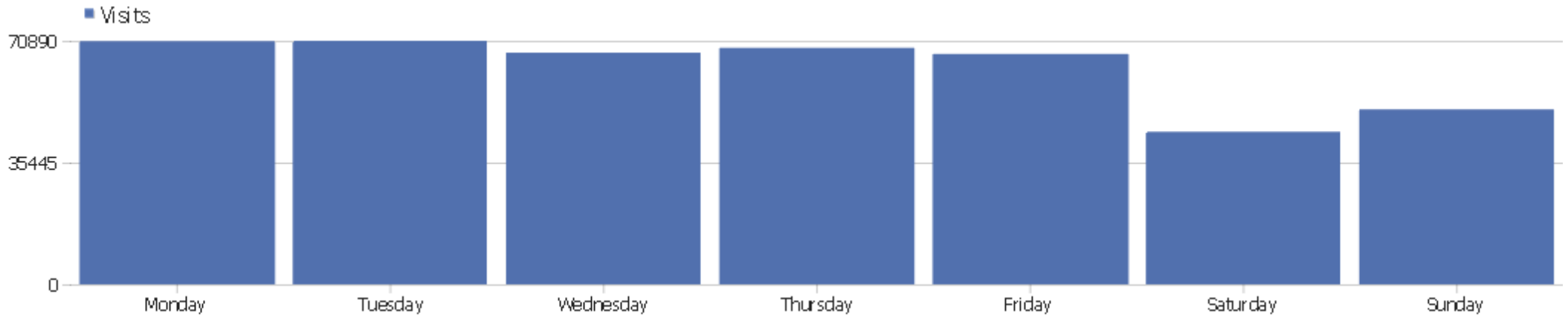
Visits by Local Time



Local time	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
0h	9843	25814	2.6	00:02:13	67%	0.29%
1h	5289	13059	2.5	00:02:09	69%	0.26%
2h	3347	8455	2.5	00:01:58	69%	0.3%
3h	2333	5942	2.5	00:02:25	68%	0.21%
4h	2023	4832	2.4	00:02:17	70%	0.35%
5h	2582	6367	2.5	00:02:43	67%	0.35%
6h	5083	12310	2.4	00:02:39	66%	0.24%
7h	10515	26483	2.5	00:02:33	66%	0.23%
8h	17234	41369	2.4	00:02:27	67%	0.22%
9h	24954	64839	2.6	00:02:40	65%	0.23%
10h	27937	75743	2.7	00:02:44	65%	0.26%
11h	28835	79984	2.8	00:02:41	63%	0.35%
12h	27091	72868	2.7	00:02:33	63%	0.27%
13h	26196	72315	2.8	00:02:38	63%	0.23%
14h	27301	77218	2.8	00:02:47	62%	0.25%

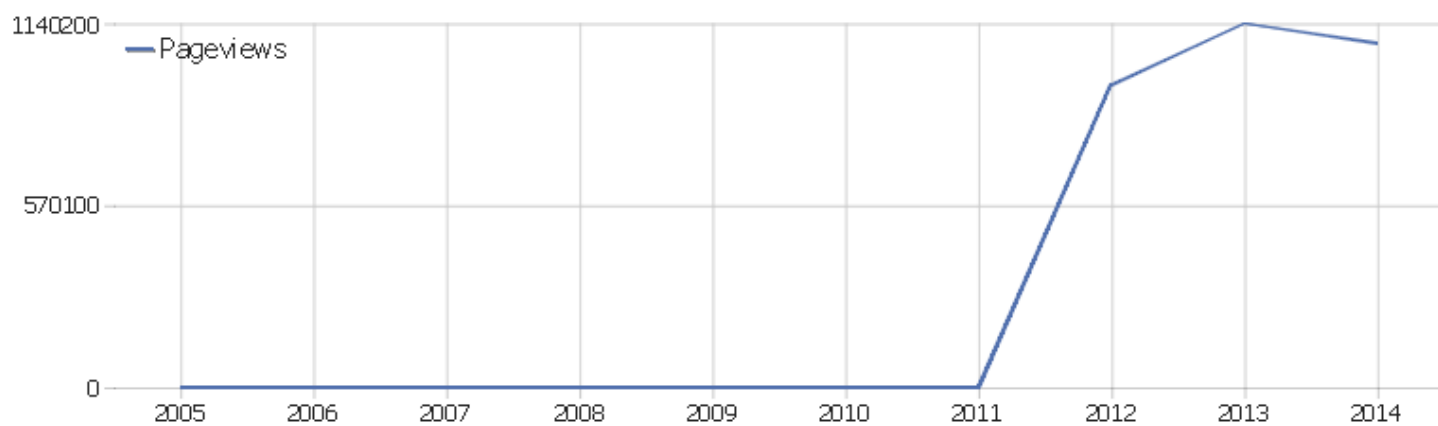
15h	27365	78529	2.9	00:02:46	63%	0.31%
16h	26401	73999	2.8	00:02:38	63%	0.31%
17h	24466	66728	2.7	00:02:24	65%	0.27%
18h	21708	54517	2.5	00:02:21	66%	0.23%
19h	22633	55181	2.4	00:02:15	68%	0.17%
20h	28754	66483	2.3	00:02:06	70%	0.18%
21h	27040	64122	2.4	00:02:11	69%	0.14%
22h	24259	59517	2.5	00:02:15	68%	0.21%
23h	17150	43041	2.5	00:02:13	67%	0.23%

Visits by Day of Week



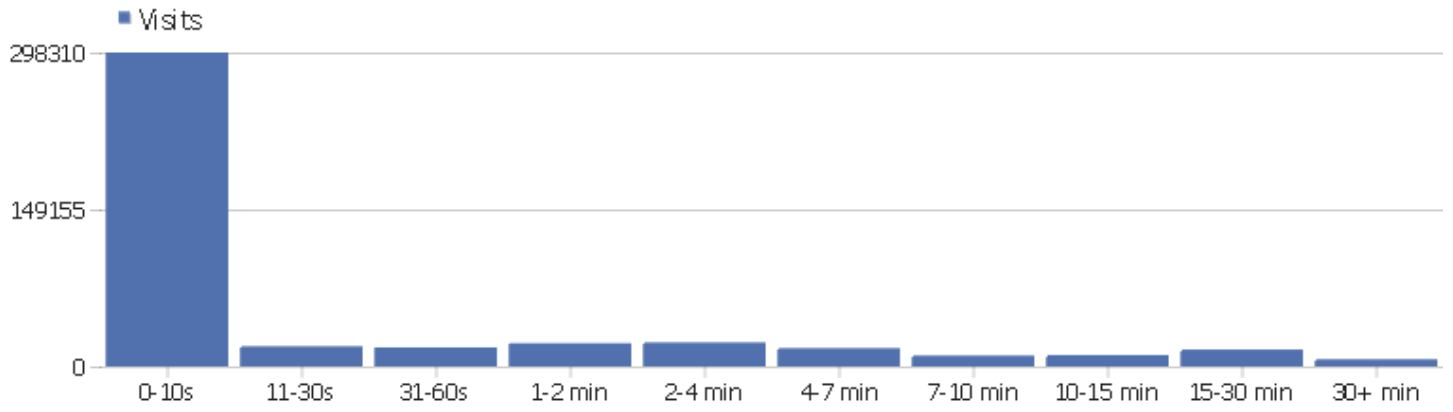
Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	70795	187659	2.7	00:02:30	65%	0.22%
Tuesday	70882	188062	2.7	00:02:31	65%	0.25%
Wednesday	67434	176992	2.6	00:02:27	65%	0.26%
Thursday	68839	181145	2.6	00:02:29	66%	0.25%
Friday	67057	171274	2.6	00:02:28	65%	0.23%
Saturday	44404	116482	2.6	00:02:33	66%	0.29%
Sunday	50928	128101	2.5	00:02:23	67%	0.25%

Actions - Main metrics



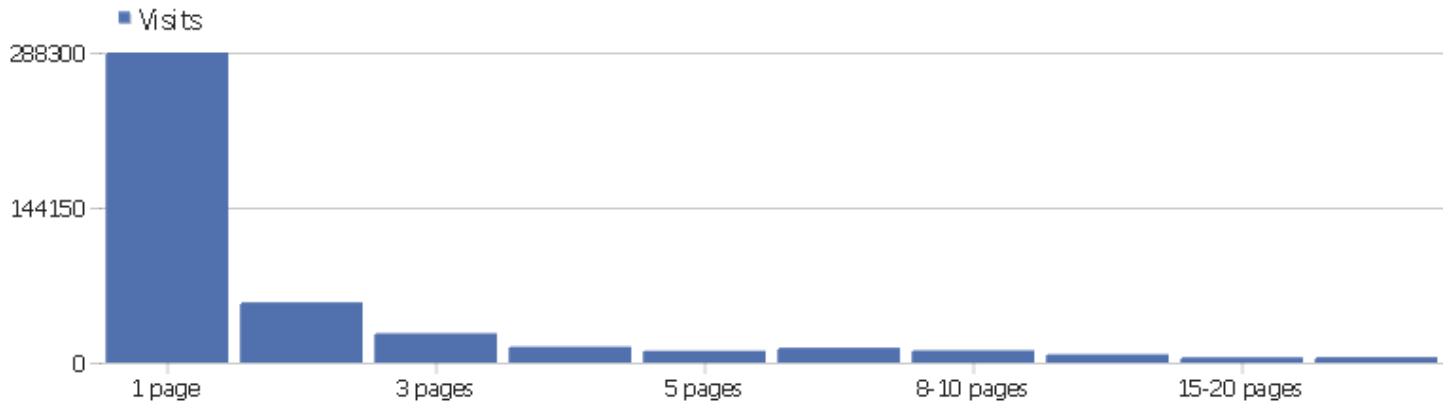
Name	Value
Pageviews	1079302
Unique Pageviews	855998
Downloads	15785
Unique Downloads	14555
Outlinks	35332
Unique Outlinks	33062
Searches	11344
Unique Keywords	4418
Avg. generation time	1.03s

Length of Visits



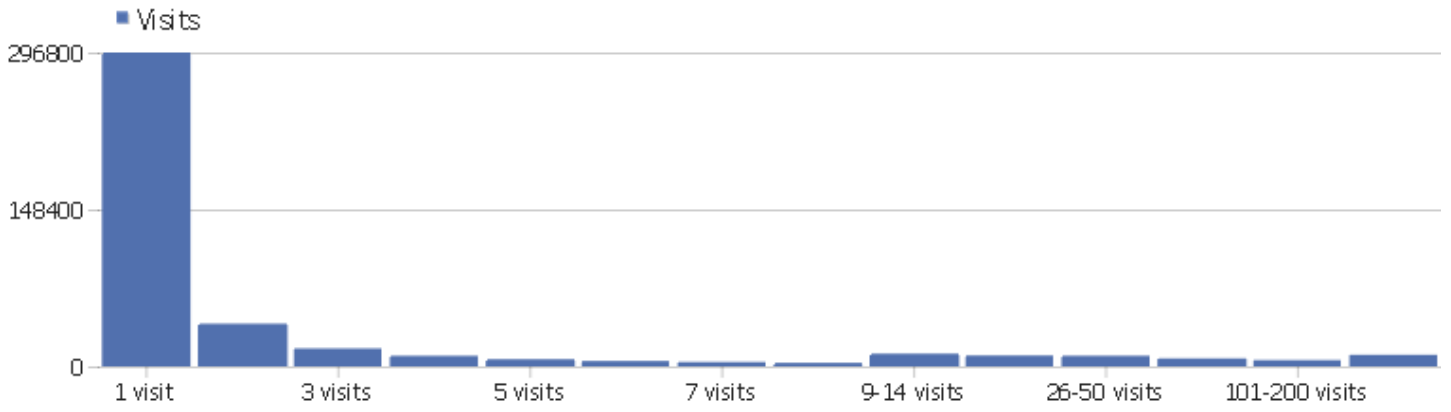
Visit duration	Visits
0-10s	298310
11-30s	19113
31-60s	18055
1-2 min	22025
2-4 min	22769
4-7 min	17328
7-10 min	10305
10-15 min	10740
15-30 min	16028
30+ min	6752

Pages per Visit



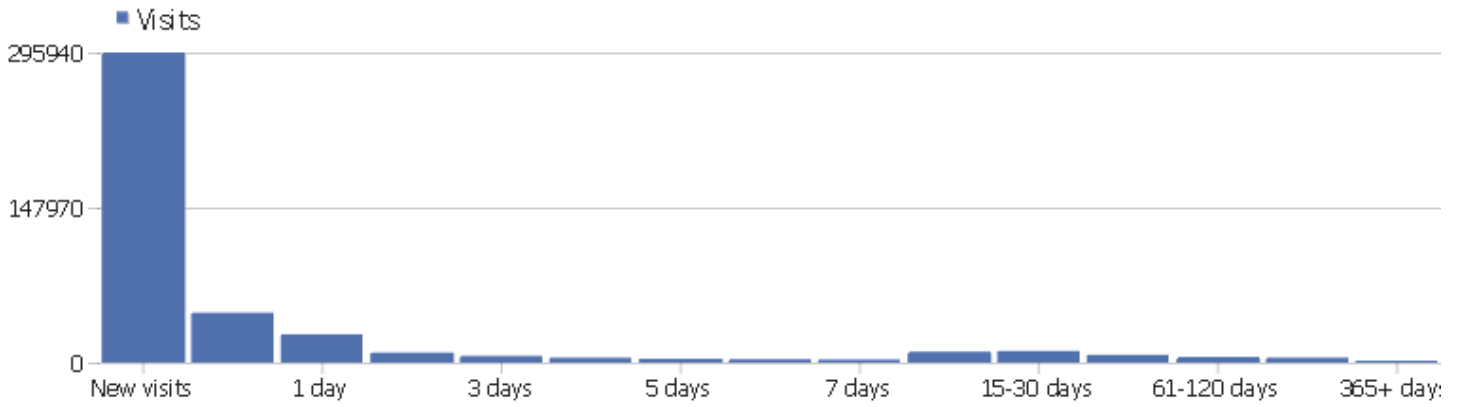
Pages per visit	Visits
1 page	288293
2 pages	56038
3 pages	27267
4 pages	14795
5 pages	11008
6-7 pages	13814
8-10 pages	11413
11-14 pages	7717
15-20 pages	4921
21+ pages	5073

Visits by Visit Number



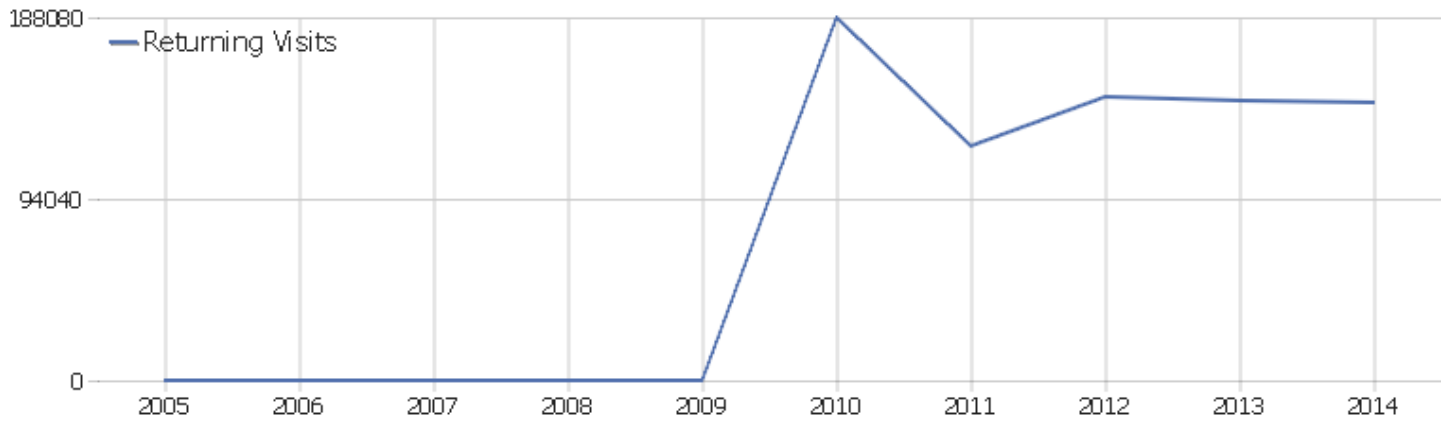
Visits by Visit Number	Visits	% Visits
1 visit	296793	67%
2 visits	40365	9%
3 visits	16970	4%
4 visits	10026	2%
5 visits	6780	2%
6 visits	5104	1%
7 visits	4127	1%
8 visits	3335	1%
9-14 visits	12045	3%
15-25 visits	10313	2%
26-50 visits	10067	2%
51-100 visits	7549	2%
101-200 visits	5932	1%
201+ visits	10933	2%

Visits by days since last visit



Visits by days since last visit	Visits
New visits	295932
0 days	47591
1 day	26981
2 days	9523
3 days	6364
4 days	4664
5 days	3610
6 days	3215
7 days	2899
8-14 days	10422
15-30 days	11120
31-60 days	7360
61-120 days	5348
121-364 days	4759
365+ days	551

Returning Visits



Name	Value
Returning Visits	144359
Actions by Returning Visits	458079
Maximum actions in one returning visit	708
Bounce Rate for Returning Visits	59%
Avg. Actions per Returning Visit	3.2
Avg. Duration of a Returning Visit (in sec)	00:03:44
Unique returning visitors	0
Returning Users	0